

## Privacy Policy

March 2009

At Alliance Equipment Finance, we recognise the importance of your privacy. We abide by the National Privacy Principles, Our policy for the management of personal information is set out in this document.

From time to time, we may collect information about you such as your name, address, phone number, email address, age, gender, and information regarding products and services you inquire about or purchase from us. We may collect this information when you give it to us directly or when you use our products and services or visit our website.

We may disclose the information provided by you in a finance application and any subsequent information provided or obtained by us:-

- to any entity involved in any restructure or transfer of Alliance or
- any related bodies corporate of Alliance; or
- any employees, agents, contractors or other service providers of Alliance; and
- any external advisers that Alliance believes may be able to provide us with professional advice;

We may use this information for our own internal and marketing purposes and those of our related companies; for example to improve our products and services. We may also use your contact details to send you information about us including about our products and services. If you do not wish us to send you information on our products and services, please tell us when we collect the information from you. When we send you information of this sort, we will give you the opportunity to choose not to receive any more information of that sort from us.

We will take reasonable steps to ensure that all information we collect or use is accurate, complete, up to date and stored in a secure environment and is accessed only by authorised personnel for permitted purposes.

If you wish to access or modify personal information which we hold about you or request its removal from our records, please contact us by phone on 1300 362 800 or facsimile on 1300 362 512 or email at [privacy@e-finance.com.au](mailto:privacy@e-finance.com.au). If you are unhappy with any aspect of our collection or use of your information, please contact our Privacy Officer by telephone or facsimile as set out above or email [privacy@e-finance.com.au](mailto:privacy@e-finance.com.au).

The policy applies to other companies related to Alliance Equipment Finance Pty Limited.